

PWN LISBON YOUTH PROGRAM

ARE YOU READY
FOR TAKE-OFF?



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PWN GLOBAL – WHO WE ARE!

PWN Global is a global movement of people working towards **gender balanced leadership** through professional development and international, cross industry, online and in person networking.

.30 city networks worldwide.

www.pwnglobal.net



VISION – To be the leading network in Portugal for young women to find **empowering, learning & sharing experiences and connections** in the early stage of their professional lives, in order to leverage their careers.

THE MISSION

- To attract new members for PWN Lisbon, young women aged 25-35 years;
- To give them “professional support”, through a co-designed Program;
- To design a Program with young women.

Why?



PWN | LISBON
PROFESSIONAL WOMEN'S NETWORK

To get active **PARTICIPATION** in sessions!

To let them be (A)**WARE** of full potential!

To **NUDGE.** In order to make better choices.



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PROGRAM MOTTO

Co-creation. Collaboration. Connections.



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TARGET

**Young women – 25 to 35 years old.
Minimum 2-3 years professional
experience.**

MINDSET

- > After work sessions
- > All with networking moments (focus on pitching!)
- > Special places
- > Informal

6 MONTHS PROGRAM – 4 sessions/month

- > 1. Personal Branding
- > 2. Communication
- > 3. Personal & Agenda Organization
- > 4. Networking
- > 5. Entrepreneurship Lifestyle
- > 6. Pitch me!

6 MONTHS PROGRAM – 4 sessions/month

- > Program attendance = 100€
- + Membership (new members) = 85€
- > 20 participants max – 70% new PWN Lisbon members
- > Schedule: 18.30h - 21.30h, every Wednesday
- > 1 dinner/month – last session

PWN LISBON YOUTH PROGRAM

The Co-Leading Team!



PWN LISBON YOUTH PROGRAM

The amazing Group! 15 #youthers did it!



6 MONTHS PROGRAM – 4 sessions/month

- > Asking questions & sharing experiences
- > Defining & measuring expectations & getting feedback! (Check IN 1st session & Check OUT last one)
- > Each session always starting with a networking moment

Call for applications

> 20th November – 16th December 2019

Program starts

> 8th January 2020

Application Process

- > Send CV & Why Me? (motivational written & short pitch)? to email: youth@pwnlisbon.com
- > Communication of selected candidates: 30th December.

Testimonials

I feel that I'm running around all the time as well as I strive to become better every day: a better Woman, a better Mother, a better Professional...

In my opinion, this course was very interesting, because it promoted self-reflection and enlightened me for multiple techniques, usually invisible to who never stop's, but enablers to our success and personal fulfilment.

During this course, talented and strongminded people shared their knowledge and experiences in a relaxed and welcoming environment, therefore I truly recommend it to all young Women who feel or seek this energy in their lives.

Margarida Pereira Jerónimo

Business Performance & Risk Manager, Glintt Group



Testimonials

When I've enrolled on the Youth Program, my expectations were to enlarge my network and widen my professional knowledge. Now I can tell that my expectations were largely surpassed as I've had the opportunity to meet wonderful professionals. I take with me a wide range of experiences, exchange of insights and new perspectives that have certainly enriched me not only on a professional level but also on a personal one. To all the young women who desire to improve their skills on a personal level as well and take the highest chance on their careers, I greatly advise you all to take this opportunity to enroll on this program and create bonds that will follow you not only along this 6 months but along all the way of your career path.

Rosário Cramez
Talent Management Consultant



Testimonials

This Program and the Youthers group developed me on several goals that I has proposed me as a professional and on entrepreneurship goal that I have been projecting for my career. All techniques learned about how to design a business, focus on entrepreneurship, pitch preparation and ways of creating a business network and the various digital techniques to support networking, showed to those who participated on course how positive it is to be among women and working current topics in group.

I say goodbye with a word "amazing"! It's the word that I take with me from this program and all the attendance as Youther.

Patrícia Coelho

Project manager at Randstad Portugal.



Testimonials

The PWN Lisbon Youth Program turned out to be "THE" experience of 2019! I was far from imagining that after six months of many sharing, I would be able to identify such positive changes in my professional and personal development. From subjects such as networking, personal branding, time management, communication skills and many others, it is now more natural and intuitive to handle the challenges of everyday life in the professional world.

I hope this program lasts for many years, so that it can help and guide other young women like me to find their identity throughout their career.

Many thanks to all the mentors, guests and other "youthers"!

Dione Guimarães
Advisory Consultant at EY



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THANK YOU!

JOIN OUR PROGRAM.



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