

NEUROLEADERSHIP PROGRAM

2020 / 2021 EDITION

Management Team

Mónica Rodrigues

Lara Próspero

Fátima Rodrigues

Ana Tapia

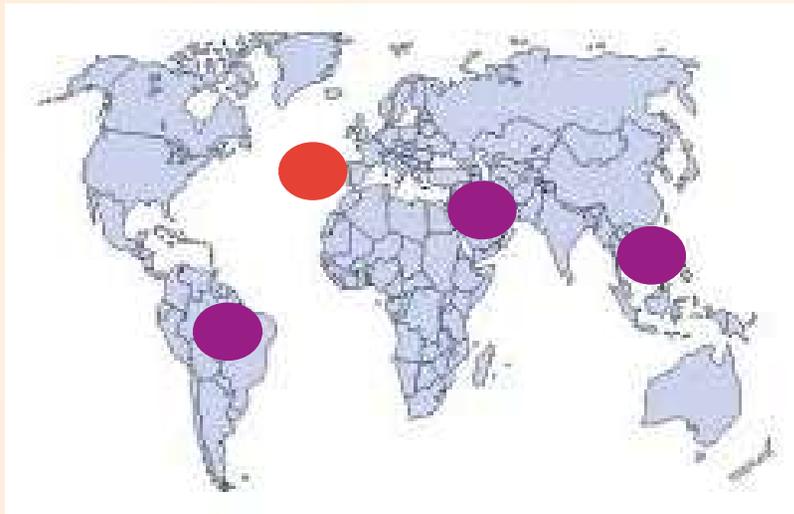
Level I: September 8th, 2020 – January 26th, 2021

Level II: 2nd March, 2021 – 29th June, 2021



NeuroLeadership Program

PWN AROUND THE WORLD



PWN Lisbon has more than 300 members (premium, members and corporate members) plus 500 (free online users) and 14 board members and organizes several dynamic initiatives along the year.

PWN Lisbon is part of a major association, PWN Global, a dynamic fast-growing networking and leadership development platform for professional women of all sectors and industries.

With more than 3500 members and more than 90 nationalities, PWN Global is currently present in 30 cities and delivers more than 600 events per year.

NeuroLeadership Program

One Program & Two Course Levels

In this new edition PWN Lisbon rethinks the concept of Leadership and launches a **NEUROLEADERSHIP PROGRAM**. A new strategic vision towards the co-creation of a **multigeneration & multisectoral pipeline network**.

This Program has 2 levels:

- **Level I: HOPE**
 - *Brain, mind, body – neurosciences in action*
- **Level II: DRUCKER'S CHOICE**
 - *Life design & talent management*

Level I, *Brain, mind, body - neurosciences in Action*, is a **4 months course, with weekly sessions**. The course is totally online, with synchronous and asynchronous learning opportunities. Weekly sessions, will occur on Tuesdays from 7:00 p.m. to 9:00 pm.

Level II, *Life Design & Talent Management*, is a **4 months course, with weekly sessions**. The course is totally online, with synchronous and asynchronous learning opportunities. Weekly sessions, will occur on Tuesdays from 7:00 p.m. to 9:00 pm.

<https://www.facebook.com/pwnlisbon/>

Level I & Level II

TARGET GROUP



- Professionals aiming to progress into management and leadership roles
- High potential professionals, identified by their companies to access to leadership roles
- Professionals going on a reflection about their own career

Level I, Brain, mind, body neurosciences in action

THE APPLICATION PROCESS AND COST

It lasts 4 month and costs €210¹⁾:

1. APPLICATION CONDITIONS:

- Member of PWN Lisbon (compulsory)
- Minimum experience of 3 years in leadership roles (preferential)
- Frequency of NeuroLeadership Course – level I compulsory to attend level II

2. APPLICATION:

- CV
- Online application

3. WELCOME SESSION:

- Get together moment to know all the group
- Virtual Welcome drink

1) Price per level €210

Level II, Drucker's Choice

Life Design & Talent Management

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Level I, Brain, mind, body neurosciences in action

REGISTRATION PROCESS TIMELINE – LEVEL I



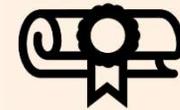
Application



Admission



Course



Closure



Level II, Drucker's Choice

Life Design & Talent Management

REGISTRATION PROCESS TIMELINE – LEVEL II



Application



Admission



Course



Closure



Level I, Brain, mind, body neurosciences in action

PROGRAM STRUCTURE – LEVEL I

The program lasts 4 months:

- **Welcome Session** – September 2020, 8th
- **Online sessions**
 - 4 months – September 15th till January 26th (Closing Event)
 - On Tuesday/week , schedule 7.00pm-9.00 pm
 - Calendar
 - September 2020: 15, 22, 29
 - October 2010: 6, 13, 20, 27
 - November 2020: 3, 10, 17, 24
 - December 2020: 2(* Wednesday), 8, 14
 - January 2021: 5,12, 19, 26
- **1 Closing Event with personalities from corporate, politics & media world (depending on Pandemics restrictions)**



Level II, Drucker's Choice

Life Design & Talent Management

PROGRAM STRUCTURE – LEVEL II

The program lasts 4 months:

- **Welcome Session** – March 2021, 2nd
- **Online sessions**
 - 4 months – March 9th till June 29th (Closing Event)
 - On Tuesday/week , schedule 7.00pm-9.00 pm
 - Calendar
 - March 2021: 2, 9, 16, 23, 30
 - April 2021: 6, 13, 20, 27
 - May 2021: 4, 11, 18, 25
 - June 2021: 1, 8, 15, 22, 29
- **1 Closing Event with personalities from corporate, politics & media world (depending on Pandemics restrictions)**



Level I, Brain, mind, body neurosciences in action

PROGRAM STRUCTURE – LEVEL I

- **Module I: Focus on You. Purpose – Self Leadership**
 - Keywords: Neuroplasticity, Self-consciousness, Motivation, Emotional Intelligence, Resilience, Mind & Body, Food & Performance
- **Module II: Focus on others. Empathy – Collaborative Leadership**
 - Keywords: Emotional Intelligence, Empathy, Design Thinking, Behavioral Science
- **Module III: Focus on the World. Awareness – Global Leadership**
 - Keywords: Strategic thinking
- **Module IV: Focus on equal opportunities**
 - Keywords: European, Balanced Leadership

Level II, Drucker's Choice

Life Design & Talent Management

PROGRAM STRUCTURE – LEVEL II

- Life Design Approaches to Talent: Principles, Contents, Exercises, Plan
- Sharing Best Practices from Leaders
(diversity testimonies from leaders having experience from a wide range of economic sectors)
- Writing a Personal Talent Playbook

Level I, Brain, mind, body neurosciences in action

THE TEAM

Do you want to become a Team
Member PWN Lisbon Leadership?

MEET OUR TEAM

Contacts:

Ana Maria Ramos Pereira, Community
Manager

contact@pwnlisbon.com

leadership@pwnlisbon.com

The Leadership team is formed by key leaders, from different sectors, and with diverse background education.

They are highly committed with the Leadership initiative and contribute to the program as keynote speakers, in areas of their expertise.

Level I, Brain, mind, body neurosciences in action

FAQ:

1. Who can apply to these courses?

Only PWN members. If you are not a member you become one and pay the annual fee first

2. May I attend level II without attending level I?

Attending level I is mandatory to apply for level II.

3. How much do I have to pay?

First you must become a member (85€). Then each level costs 210€

4. How many sessions do I have to attend to have a certificate DGERT?

You must attend 85% sessions.

The Team



Mónica Rodrigues
*VP Leadership PWN
Lisbon
Mindflow Consultant*



Lara Próspero
*Global Program Manager
Microsoft*



Fátima Rodrigues
*Board Advisor
Residências Montepio*



Ana Tapia
*Social Phycologist- Coach
Psicoterapeuta*

PARTNERS

Corporate:



Non-Corporate:

