

PWN LISBON YOUTH PROGRAM

2021

READY FOR TAKE-OFF?

Co-designed by Rita Oliveira Pelica
& Maria Duarte Bello
& Maria João Mileu



PWN | LISBON
PROFESSIONAL WOMEN'S NETWORK



PWN | GLOBAL
PROFESSIONAL WOMEN'S NETWORK

PWN GLOBAL – WHO WE ARE!

PWN Global is a global movement of people working towards **gender balanced leadership** through **professional development and international, cross industry, online and in person networking.**

.30 city networks worldwide.

www.pwnglobal.net



PWN | LISBON
PROFESSIONAL WOMEN'S NETWORK

PWN | GLOBAL
PROFESSIONAL WOMEN'S NETWORK

VISION – To be the leading network in Portugal for young women to find **empowering, learning & sharing experiences and connections** in the early stage of their professional lives, in order to leverage their careers.

MOTTO

Learn. Collaborate. Connect.

TARGET

**Young women – 25 to 35 years old.
Minimum 2-3 years professional
experience.**

MINDSET

- > Intense & relevant
- > Networking matters!
- > Informal & serious.

6 MONTHS PROGRAM – 3 sessions/month

- > Building Trust & Networking
- > Personal Branding
- > Communication
- > Personal & Agenda Organization
- > Entrepreneurship Lifestyle
- > Pitch me!

1. Networking

- > How to build trust and self confidence
- > Networking mindset. Benefits of networking, events and opportunities
- > Social networking tools

2. Personal Branding

- > Identity and Image
- > Professional Image Management. Image, Attitude and Behavior
- > Personal Image and Organizational Culture.

3. Communication

- > Straight to the point: assertiveness
- > Emotional Intelligence
- > Communication styles!

4. Personal & Agenda Organization

- > Put Yourself on Top of the Agenda
- > Align your Agenda with the Company's. Make sure your Agenda is Strategic
- > Focus on Career. Think about Board access

5. Entrepreneurship Lifestyle

- > Disruption & Reinvention: Keys to Entrepreneurship
- > Entrepreneurial mindset and skills
- > Intrapreneurship or entrepreneurship?

6. Pitch me!

- > Elevator pitch concept
- > Setting up the Pitch
- > Pitching Day! Discussion and Feedback

6 MONTHS PROGRAM – 3 sessions/month

- > 20 participants max – PWN Lisbon members only;
- > Membership value: 85€
- > Program value: 120€;
- > Schedule: 18.30h – 20.00h, every Wednesday;
- > Special guests;
- > Continuous feedback and learning!

LAUNCH – SAVE THE DATE

PWN Lisbon 9th Annual Event: 10th November

PROGRAM STARTS: 13th January 2021



Application Process

- > Call for applications: until 11th december
- > Send CV & Why Me? (motivational & short video pitch)? to email: youth@pwnlisbon.com
- > Communication of the selected candidates: 18th december

THANK YOU!

WANNA JOIN US?



PWN | LISBON

PROFESSIONAL WOMEN'S NETWORK

PWN | GLOBAL
PROFESSIONAL WOMEN'S NETWORK