



PWN | LISBON
PROFESSIONAL WOMEN'S NETWORK

PWN LISBON YOUTH PROGRAM

READY FOR TAKE-OFF?



PWN | GLOBAL
PROFESSIONAL WOMEN'S NETWORK

PWN LISBON YOUTH PROGRAM

VISION

To be the leading network in Portugal (Lisbon) for young women to find **empowering, learning & sharing experiences and connections** in the early stage of their professional lives.

MOTTO

Co-creation.

Collaboration.

Connections.



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TARGET

Young Women – 25 to 35 years old, focused on learning and sharing.

Minimum 2-3 years professional experience.

PWN members.

MINDSET

After work sessions: between 19h00-20h30, every Wednesday.

Defining & measuring expectations & getting feedback.

Remote Context.

All with networking moments (focus on pitching).

Informal but with serious purpose!



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AGENDA

4 MONTHS PROGRAM:

- > 6 modules
- > 3 sessions/module
- > Special guests

1. Personal & Professional Branding.
2. Communication - Face-to-Face and Hybrid Context.
3. Make Yourself Relevant to the Organization..
4. Networking Mindset.
5. Entrepreneurship Lifestyle & Women in Tech.
6. Pitch Me!



1. Personal & Professional Branding

- > Identity and Image Management - Personal and Professional Image, Attitude and Behavior.
- > Personal and Professional Brand vs Culture Organization.
- > Emotional Intelligence to the power of the Image.



2. Communication – Face-to-Face and Hybrid Context.

- > Verbal. Body Language. Voice. Key Aspects of Virtual Communication.
- > Assertiveness. Effective Feedback.
- > Key Aspects to Sell Yourself in a Recruitment Interview.



3. Make Yourself Relevant to the Organization

- > Make Yourself Relevant. Make sure your Agenda is Strategic.
- > Think and Make Differently. Male and Female Leadership Styles.
- > Create, Capture and Deliver Value Efficiently. Get Time for Networking.



4. Networking Mindset

- > Concept & Benefits of Networking.
- > Social Networking Tools.
- > Networking Events and Opportunities.



5. Entrepreneurship Lifestyle & Women in Tech

- > Disruption & Reinvention: Keys to Entrepreneurship and Intrapreneurship.
- > Female Technology Leadership.
- > Make your Business Sustainable – Think Different and be Inclusive.



6. Pitch Me!

- > Elevator Pitch Concept. Theme Selection and Rules' Preparation.
- > Pitch's Presentation + Discussion + Final Feedback.



APPLICATION PROCESS (1/2)

- > Call for applications: **until 11th February.**
- > Send CV and Why Me? (motivational written or short video pitch) to email: youth@pwnlisbon.com.
- > Communication of the selected candidates: 18th February.



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APPLICATION PROCESS (2/2)

- > PWN Lisbon members only.
- > Membership value: 85€.
- > Program value: 120€.
- > **OPENING EVENT / Q&A (online) – SAVE THE DATE: 1st February 2022.** Click [here](#) to register.
- > **PROGRAM STARTS: 23rd February 2022.**





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THANK YOU!